



Include your special offers for Synchrony HOME™ cardholders on mysynchrony.com/home.

- Run an offer ad banner for up to 30 days, 4x per year.
- Ad banner should include a specific offer for Synchrony HOME cardholders.
- Banner creative must be approved by SYF legal and received 30 days before offer launch.

Creative Specs

- 300 px X 250 px
- Include merchant logo
- Include clear call to action
- File Format: .jpg, .pdf, .gif or .png
- Also provide URL and requested placement dates

The screenshot displays the mysynchrony.com/home website interface. At the top, there is a navigation bar with the Synchrony logo, an 'APPLY NOW' button, and a link to 'HOW TO OPEN YOUR ACCOUNT'. The main content area features a large banner for a '2% CASH BACK' offer on purchases under \$299, with a 'EXPLORE RETAILERS' button. Below this, a section titled 'Experience EXTRAORDINARY BENEFITS' highlights three key benefits: 2% CASH BACK, 6 MONTHS of promotional financing, and PLUS 12-60 MONTHS of promotional financing. A 'Show More' link is provided. The next section, 'Explore SPECIAL OFFERS + TIPS', showcases three featured offers: 'MEMORIAL DAY SALE' from Mattress Firm, 'BUSINESS SCHOOLED' from Silicon Valley Guru, and 'BUY MORE SAVE MORE' from Big Sandy. A 'Show More' link is also present. At the bottom, a 'NOT A CARDHOLDER?' section includes an image of a Synchrony HOME credit card and an 'APPLY NOW' button.