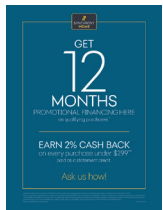




FREE SIGNAGE!
Order today!

Promote your Synchrony HOME™ Credit Card program.

STORE SIGNAGE AND POINT-OF-PURCHASE (POP) ITEMS



POSTER | 19" x 25"

Display in high-traffic customer areas and near key products.

Promotional Financing Available #184-774-00	6 Months #184-758-00	18 Months 184-760-00
	12 Months #184-759-00	24 Months #184-761-00



HANG TAG | 5.5" x 8"

Display on products you want to promote. Packs of 25.

Promotional Financing Available #184-775-00	12 Months #184-763-00	36 Months #184-766-00
	18 Months #184-764-00	48 Months #184-767-00
6 Months #184-762-00	24 Months #184-765-00	60 Months #184-768-00



FLOOR DECAL | 19.5"

Display on high-traffic floors and near key products.

#202-632-00



LOW-TAC CLING | 19.5"

Display on smooth surfaces such as windows, doors, counter tops, appliances or walls. Not suitable for floors.

#202-633-00



ADD-ON SIGN | 12"

Attach to existing displays or signage to add a financing message and additional dimension.

#202-634-00



REGISTER SIGN | 6" x 8"

Display at register.

#184-738-00



Reversible

REVERSIBLE TABLE TENT | 5.5" x 8" x 3"

Display wherever customers gather. Each table tent is reversible with a different promotional offer on each side.

Promotional Financing Available #184-776-00	6/12 Months #184-769-00	18/24 Months #184-771-00
	12/18 Months #184-770-00	24/36 Months #184-772-00



ACRYLIC BROCHURE HOLDER WITH INSERT | 8.5" x 11.25" x 3.5"

Display at register and in customer waiting areas.

Acrylic Brochure Holder
#184-777-00

Brochure Holder Insert
#184-778-00



Acrylic Brochure Holder with Insert and Brochures



BROCHURE | 3.875" x 10"

Display in acrylic brochure holder. Packs of 50.

#184-773-00



DOOR DECAL | 5" x 4.25"

Display on glass doors and windows.

#184-737-00

TO ORDER YOUR FREE SIGNAGE AND POP, GO TO bc.syf.com.

1. Log into Business Center and select the Help & Resources tab.
2. Click on Order Supplies and select the applicable program.
3. Add items to your cart, enter shipping info and confirm order details.

OR, CALL MERCHANT SERVICES AT 800-333-1082.

1. Press option 1.
2. Then press 3.
3. Then press 3 again.

See reverse for customizable signage options.

Create and download custom signs and graphics.

CUSTOM STORE SIGNAGE AND ADVERTISING GRAPHICS

Create customized **FREE** store signage and digital graphics. You can **print on-demand** or have us **print and mail** to your store—at no cost to you.

Customize by choosing a promotional financing offer and adding your store logo.

FORMATS:

- Hang Tag
- Brochure
- Poster
- Tent Card
- Door Decal
- Advertising Graphics

PROMOTIONS:

- Promotional Financing Available
- 6 Months
- 12 Months
- 18 Months
- 24 Months
- 36 Months
- 48 Months
- 60 Months



Example of Poster



Example of downloadable Advertising Graphic

GO TO:

advertisingwizard.synchronybusiness.com

1. Use your existing passcode or use "HOME".
2. Select your format.
3. Select your promotion.
4. Upload your logo (optional).
5. Print your signage on-demand or download a digital file to use in your advertising.

EXTRA-LARGE FORMAT POSTERS AND BANNERS

Download **PRINT-READY** extra-large posters and banners for interior and exterior use. Provide these files to your local printer or sign shop and have them printed on your material of choice.

Choose from a standard format or add your logo to a customizable format.

Production costs are not paid by Synchrony®.

FORMATS:

- 30" x 40" Poster
- 24" x 36" Poster
- 8' x 4' Horizontal Banner
- 8' x 3' Horizontal Banner
- 6' x 2.5' Horizontal Banner

(Sizes can be used as aspect ratios for custom sizes.)

PROMOTIONS:

- Promotional Financing Available
- 12 Months
- 24 Months
- 36 Months
- 48 Months
- 60 Months



Example of Custom Banner

GO TO:

synchronyhomepartner.com/marketing/store-signage

1. Download PRINT-READY creative files—choose either standard or customizable.
2. Select the format and promotion.
3. Include your logo for the customizable version.
4. Send the files to your local printer or sign shop.

