

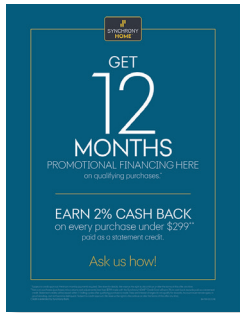


# Order **FREE** Point-of-Purchase (POP) Signage to promote your Synchrony HOME™ Credit Card program.

Help convert store traffic into sales with **FREE** promotional signage throughout your store. Review these signage options and place your order by following the ordering instructions below.

### POSTERS | 19" x 25"

Display in high-traffic customer areas and near key products.



- Promotional Financing Available**  
#184-774-00
- 6 Months**  
#184-758-00
- 12 Months**  
#184-759-00
- 18 Months**  
184-760-00
- 24 Months**  
#184-761-00

### TABLE TENTS | 5.5" x 8" x 3"

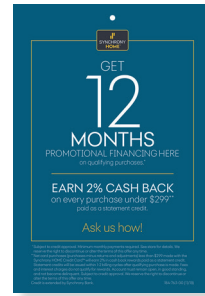
Display wherever customers gather. Each table tent is reversible with a different promo on each side.



- Promotional Financing Available**  
#184-776-00
- 6/12 Months**  
#184-769-00
- 12/18 Months**  
#184-770-00
- 18/24 Months**  
#184-771-00
- 24/36 Months**  
#184-772-00

### HANGTAGS | 5.5" x 8"

Display on products you want to promote. Packs of 25.



- Promotional Financing Available**  
#184-775-00
- 6 Months**  
#184-762-00
- 12 Months**  
#184-763-00
- 18 Months**  
#184-764-00
- 24 Months**  
#184-765-00
- 36 Months**  
#184-766-00
- 48 Months**  
#184-767-00
- 60 Months**  
#184-768-00

### ACRYLIC BROCHURE HOLDER WITH INSERT | 8.5" x 11.25" x 3.5"

Display at register and in customer waiting areas.

### BROCHURES | 3.875" x 10"

Packs of 50.

### Acrylic Brochure Holder

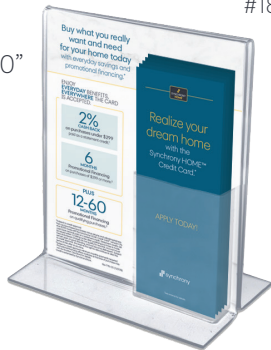
#184-777-00

### Brochure Holder Insert

#184-778-00

### Brochures

#184-773-00



### REGISTER SIGN | 6" x 8"

Display at register.

#184-738-00



### DOOR DECAL | 5" x 4.25"

Display on glass doors, windows and cases.

#184-737-00



## Order your **FREE** POP Signage

### Go to [bc.syf.com](http://bc.syf.com)

- Log into Business Center and select Resource.
- Click on Order Supplies and select the applicable program.
- Add items to your cart, enter shipping information and confirm order details.

### Or, call **800-333-1082**

- Press option 1
- Then press 3
- Then press 3 again

**SEE REVERSE TO CREATE CUSTOM SIGNAGE AND ADVERTISING GRAPHICS.**



# Create Custom Signage and Advertising Graphics to promote your Synchrony HOME Credit Card program.



example of AD Wizard poster

## Use AD Wizard to help drive store traffic and convert more sales.

Easily create custom signage for your store and downloadable graphics to use on your website and in your advertising.

Go to [synchronybusiness.com/adwizard](https://synchronybusiness.com/adwizard) to get started. Enter your existing passcode.

To learn more, visit Advertising Center at: [synchronybusiness.com/advertisingcenter](https://synchronybusiness.com/advertisingcenter) or email questions to [advertising.branding@syf.com](mailto:advertising.branding@syf.com).

THE SYNCHRONY HOME CREDIT CARD PROVIDES **EVERYDAY** CARDHOLDER BENEFITS, **EVERYWHERE** THE CARD IS ACCEPTED.

**PLUS, YOU CAN OFFER**

**2%**  
CASH BACK  
on purchases under \$299  
paid as a statement credit.<sup>1</sup>

**6**  
MONTHS  
Promotional Financing  
on purchases of \$299 or more.<sup>2</sup>

**12-60**  
MONTHS  
Promotional Financing  
on qualifying purchases.<sup>2</sup>



<sup>1</sup>Net card purchases (purchases minus returns and adjustments) less than \$299 made with the Synchrony HOME Credit Card will earn 2% cash back rewards paid as a statement credit. Statement credits will be issued within 1-2 billing cycles after qualifying purchase is made. Fees and interest charges do not qualify for rewards. Account must remain open, in good standing, and not become delinquent. Subject to credit approval. We reserve the right to discontinue or alter the terms of this offer at any time.

<sup>2</sup>Subject to credit approval. Minimum monthly payments required. Promotional financing offers available at the time of purchase may vary by location. See store for details.

Credit is extended by Synchrony Bank.